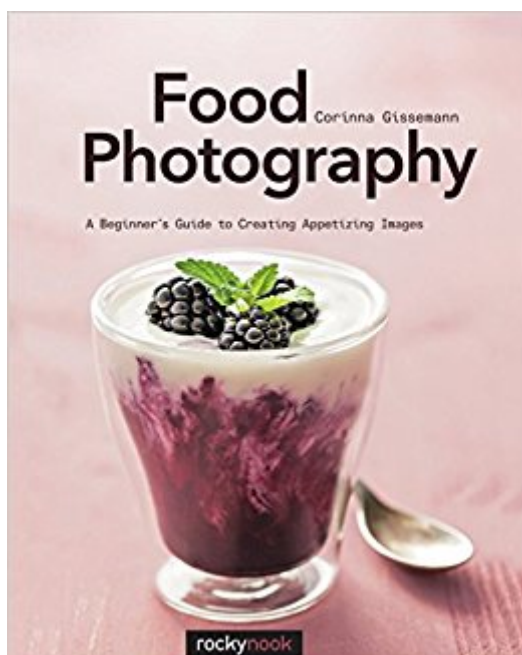




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# Food Photography: A Beginner's Guide To Creating Appetizing Images



## Synopsis

Anyone who has been inspired to take a picture of a great-looking meal knows that creating a successful food photograph is not easy. Though the food may look amazing, the resulting image can often end up mediocre and unappealing. Whether you want to create great food images for your blog or break into the world of commercial food photography, *Food Photography* is the perfect place to start your journey. Corinna Gisseman, a professional food photographer, walks you through everything you need to know, starting with a primer on equipment and exposure, followed by a detailed explanation of the extremely important roles that light, composition, and styling play in food photography. In these chapters, you'll learn all about hard vs. soft light, how to use reflectors and flash, how to frame your image so that your subject matter truly pops, the food styling techniques that will have your viewers getting hungry, and much more! Additionally, entire chapters are devoted to editing and managing your images in Lightroom, the props you need to have in order to create great food photos, and all the tips and tricks that will save you time and help make getting the shot that much easier.

## Book Information

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## Customer Reviews

Inspire your viewers! Your photos should get people thinking up stories to fit the depicted scene.

**Choosing a Background** A background should always enhance a photo, not dominate it. Make sure your background doesn't compete with the subject for the viewer's attention.

**Setting the Stage** The days of immaculately styled, technically perfect food photos are over.

Authenticity, plausibility, and reality are on trend. We want photos that are irresistible and real.

**Where Props are Deserved** In a food photo, you can use props to help enhance the image. All you have to do is stick to your chosen theme and tell a compelling story. There are no limits to where your imagination can take you.

In 2011, Corinna Gisseman entered the world of stock photography, specializing in food and still life photography. Her pictures have been published in numerous magazines and books, and they have been sold internationally to multiple picture agencies. More about Corinna and her work can be found at [corinnagisseman.de](http://corinnagisseman.de).

I'm delighted by this book! I really like that Corinna not only shared her experience on how to entice the viewer through a mouthwatering photo but she also explains in depth the technical part of photography. Her lighting chapter is excellent and will give you great insights on how to achieve certain mood using light. I'm a portrait photographer but an enthusiastic food photographer. Photographing food is somewhat different from photographing people and as you read this book you'll find out why. This is a good book for both experienced photographers who want to learn how to photograph food and for anyone in the food business who wants to be able to photograph their own work. Her technical chapters are easy to read and get right to the point. I love that she gave us some great DIY tips showing us that you don't always need expensive gear to achieve mouthwatering images. I highly recommend this book for bloggers, restaurant owners, and any photographer that wants to learn the nuances of photographing food.

Very interesting and useful.

Wow, lots a great learning tools!

Outstanding book if you are interested in Food Photography! Easy to understand techniques, lots of beautiful photos throughout. All the mystery, tips and tricks are revealed in this book! If you can only buy one book on Food Photography, let this be the one! Highly recommend!

Excellent behind-the-scenes look at food photography done without needing a lot of fancy lighting stuff.

A complete book to whom is interested in food photography. Includes everything you need to know,

I have been doing stock photography for a few years. Food has always been my challenge, styling is my biggest challenge. I ordered this book as I had seen the author's work and loved the fact she always tried to help people in social media platforms. I was looking through food photography books and came across this one and realized it was hers. I have several food photography books and this one stays in the studio area. The first part is the basics of using a dslr. I flipped through that relatively quickly as I am proficient with that, but I did notice she does it in a way where its easy to follow. The rest of the book I was glued to. She covers a lot of detail and has a lot of photos of different things she tries before she gets that perfect shot. One chapter is a walk through of each step of several foods she did. I love the fact that she shows how she tried this, did the photo, didn't like it, so tried something different. It shows that even the awesome pro's don't get it right the very first shot. There are tons of tips and tricks at how to get that food looking perfect.

I used to do food photography on a regular basis in a studio environment, so I am quite aware that food photography is a very challenging subject. I was interested in purchasing a new book that covered the subject from A to Z. This book will help a beginner covering equipment that is needed, moving on to proper lighting technique, then working you thru examples and finally giving you assignments. The illustrations are excellent showing you before and after examples. The overall book is quite comprehensive, but the sections that I absolutely love are the chapters on Tips and Props. In these chapters, the author explains how to deal with reflections, how to add condensation to objects as well as many other good tips. The authors also explains how to style your food without having to hire a food stylist. There is even a chapter on workflow and processing your images using Lightroom. After you finish this book you will be able to photograph food in a home studio and get professional results.

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